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# THE MAJOR FOOD NETWORK IN THE GCC COUNTRIES IS NOW IN INDIA!

Bringing taste and quality in one plate, **chickywok** is spreading its wings across our country. To lead the market of fried chicken in India, by introducing unique flavours and twists in our menu. **chickywok** is an innovative and unique food chain that keeps up with the motto " Taste for all, any time " .



# OUR GOAL

From our first outlet in GCC, established in the year 2008, **chickywok** has made a successful journey to other countries through franchises. We are currently aiming to start our express outlets in all the cities in India, starting from Kerala.

The acceptance of our recipe among people makes us confident to build toward this goal. **chickywok** is creating a strong and growing network of franchises that are coordinated and collaborating to bring the same quality products and services to our customers in all regions.

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## **EMPOWERING ENTREPRENEURS:**

Through our Franchise System and by providing the required equipment and knowledge, we enable entrepreneurs to grow in the Rapid Service Restaurant industry worldwide.

## **BUILDING BRAND VALUE:**

We are aiming to build a globally recognized brand, with the quality and taste of our products. Breakfast, lunch and dinner at affordable prices but never compromising on the taste and quality, round the globe!

## **CONSIDERING CUSTOMERS:**

Tasty food with value for money is a way of telling our customers we care for them. Our menu has options for the whole family to enjoy. We also make sure no dip in hygiene or quality is practised in our outlets. The efficient team of staff in our company never fail to offer high standards of service.

## **chickywok** *Style*

Our recipes are all unique and exclusively in **chickywok** style. We provide a menu with

### **Crunchy ,spicy,flavour bomb fried chicken authentic arabian.**

Dive into a world of irresistible flavors with our signature dishes. Enjoy the perfect crunch of our golden-fried chicken, bursting with juicy tenderness. Savor the bold, spicy flavor bombs that ignite your taste buds with every bite. Indulge in the rich, authentic Arabian Al- faham, marinated with traditional spices and cooked to perfection.

Whether you're craving crispy delights or exotic Arabian flavors, we bring you a menu that's a celebration of taste, quality, and passion. Perfect for every food lover—because great flavor never goes out of style!





**Fried Chicken:** Our fried chicken is more than just food; it's an experience. Each piece is perfectly seasoned, coated with a golden, crispy crust, and fried to mouthwatering perfection. Bite into the juicy tenderness inside, complemented by a delightful crunch that keeps you coming back for more.

Whether you like it spicy, classic, or loaded with bold flavors, we've got the perfect fried chicken to satisfy your cravings. Freshly made and always delicious, it's the ultimate treat for every fried chicken lover! **chickywok** menu will also be catering a range of side dishes like coleslaw, different types of dips etc...



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# **chickywok Presents:**

## **THE ULTIMATE FRIED MANDI EXPERIENCE !**

**What is fried chicken mandi?** Discover a mouthwatering twist on a Middle Eastern classic! Fried Mandi is a vibrant fusion of rich flavors, tender meat, and perfectly seasoned rice, all cooked to perfection. At **chickywok**, we've reimaged this beloved dish by adding a crispy, golden crunch that takes your tastebuds on an unforgettable journey.

## **WHAT MAKES *chickywok* FRIED MANDI SPECIAL?**

- \* **Premium Quality Ingredients:** Only the freshest chicken, premium rice, and aromatic spices make it to your plate.
- \* **Expertly Seasoned:** A secret blend of herbs and spices is used to marinate the chicken and flavor the rice to perfection.
- \* **Crispy & Flavorful:** Our fried Mandi features a crispy chicken exterior while keeping the juicy, tender meat inside. Paired with fragrant rice, it's the perfect balance of texture and taste!
- \* **Authentic Taste with a Modern Twist:** We bring you the best of traditional Mandi, enhanced with a modern fried touch that is sure to delight.

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**We also have several varieties of burgers, wraps, pizzas, fried chicken, al-faham, momos, mojitos and fresh juices.**

**Momos:** At *chickywok*, our momos are the perfect bite-sized delight! Filled with flavorful, juicy stuffing and wrapped in delicate dough, they're steamed to perfection or fried for that extra crunch. Choose from a variety of fillings, sauces, and spice levels to match your cravings. Fried, steamed or grilled and filled with any choice of meat, veggies and what not! we would be catering to healthy eaters.



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**Fresh Mojitos:** At *chickywok*, our mojitos are the perfect companion to your flavorful meals. Bursting with the zesty freshness of lime, the sweetness of mint, and a bubbly twist, each sip is a cool escape from the heat.

Choose from classic or fruity flavors to match your vibe, and let our mojitos refresh and recharge you while you enjoy the ultimate food experience!

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## RECIPES

All the recipes used in **chickywok** were formed with inspiration from a fusion of different cooking methods. We are bringing together a fine blend of Indian, Chinese, Italian cuisines **real dip in the flavours!**

More crisp, more flavour and more love is the recipe for **chickywok** fried chicken, a real jump from the usual South American taste. Serving a common dish with a tasty twist is what makes you unique in the restaurant industry. We take a special interest in innovating the traditional recipes and bringing some delicious zest to every single item we serve. There are also some unique side dishes like onion rings and natural tasting fries. Our burgers are also specially **chickywok** style and are sure to fascinate anyone who gives a try.





## QUALITY

Quality is our top priority. Every ingredient used in our dishes is of superior quality. From sourcing the freshest ingredients to crafting each dish with care, we ensure every bite is packed with flavor and made to perfection. Our team is dedicated to maintaining the highest standards of hygiene and excellence, so you can enjoy your favorite meals with complete peace of mind.

Because at **chickywok**, it's not just food—it's a promise of taste and trust you can really on!

# QUANTITY

We believe in giving you more of what you love. Our generous servings ensure you enjoy every meal to the fullest. With hearty portions of your favorite dishes, we deliver not just quantity but value, making every bite worth it!



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# SERVING-TIME

We are always on our toes to serve our customers quick and easy. **chickywok** kitchens are always running on full energy, with our amazing team. We ensure no one would be held up from getting their food on time.



# CONSISTENCY

Consistency is key to success. That's why we take pride in providing the exact same experience and taste to each customer. We are consistent in the quality of our ingredients, the way we serve our food, the design of our stores and the way we treat our customers.



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# PIZZA

Welcome to **chickywok** Pizza!

At **chickywok**, we serve more than just pizza – we offer an experience! Enjoy our delicious, handcrafted pizzas made with fresh, premium ingredients. Whether you prefer classic flavors or crave something spicy, we've got the perfect pizza for every taste.

# **chickywok Standards**

- \* We ensure fully hygienic handling of raw materials and products.
- \* Our processing units, kitchens and storage units will be equipped with the most modern machinery and technology.
- \* The process involved will all be carried out in the most healthy order.
- \* Premium quality products are used in all our dishes.
- \* World-class service standards! Taking ownership and treating each customer with dignity is a mandate for **chickywok**. We ensure special training for employees to keep this in check.
- \* We have a unified store design for outlets. The design will be done by experts, to make sure customers are satisfied with the colours, decor and more.



# FRANCHISE PROGRAMME

Becoming part of the fast-expanding  
**chickywok Network.**

You can be a part of **chickywok** as we  
become a global fast-food chain.

We are offering a great opportunity for  
people who are enthusiastic and capable  
of becoming successful entrepreneurs.

**Plot own your chickywok franchise.**





**Setting up 'Low-cost, risk-free and scalable' franchises with gourmet features is our structure to create a globally recognized food chain.**

- \* **chickywok** is laying down a well-structured corporate outline that will provide business opportunities to thousands of people.
- \* Opening an outlet in each cities would be expanding the prospects for better visibility of the brand.
- \* We will be providing the training required for the franchise to be an active part of our brand.
- \* Occasional inspection from our professional team will help you keep up with the brand's norms and requirements.
- \* 1 week 3 hours: Our business model requires the owner to spend just 3 hours a week for **chickywok**. This gives you enough time to manage other things that require more attention.

## HOW TO OWN A *chickywok* FRANCHISE?

### \* FRANCHISE FORM

- \* Complete the restaurant franchise form. After reviewing your details, we will contact you for a follow-up meeting.

### \* FIND A LOCATION

- \* Once your application is approved, we help you to find the right location and coordinate and supervise the development.

### \* RESEARCH

- \* Review our franchise disclosure document and agreement. Learn more about our business by meeting with our team and visiting a store.

### \* TRAINING

- \* Corporate and theoretical training.
- \* Instore training.

Once the training is done you will be well taught on how to cook our recipes, use equipment, where to order your supplies from and more. Thus, you will be thrown into the ***chickywok*** system with confidence and strength.



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### \* **JOIN US**

- \* Once you have been approved, you will be a part of the team. We will assist you in the launch and initial officiations.

### \* **GRAND OPENING**

- \* The opening of your outlet will be organized and promoted, marking a major milestone in your journey with us. All assistance will be extended from our end to make this beginning grand and memorable.

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# KIDS MEALS AT *chickywok*



Tasty, fun, and perfectly portioned meals for kids! From mini pizzas and chicken nuggets to cheesy pasta, **chickywok** offers delicious options that little ones will love. Pair with crispy fries, fresh fruit, or a milkshake for the complete meal!





# *chickywok* FRANCHISE OPPORTUNITY

Join the *chickywok* family and be part of a growing brand! With a proven success model, comprehensive support, and a unique menu, owning a *chickywok* franchise is your chance to serve delicious meals while building a thriving business.



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## ***chickywok* Franchise**

***chickywok*** outlets offer a vibrant, modern ambiance with bright colors, trendy decor, and a cozy vibe. Designed for casual dining and takeaways, they feature global-inspired touches, efficient layouts, and Instagrammable elements, creating a memorable and inviting experience for all.



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- \* Introducing a newer trend in the city areas through our express serving counters can drive the interest of people in the regions.
- \* The young range of customers visiting fast food outlets is increasing rapidly. They prefer to dine in a space to have fun with their friends while exploring different tastes.



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**CHICKYWOK INDIA PRIVATE LIMITED**

Thanickkamattathil Building,  
VIII/554H, Thonikka, Kolenchery,  
Ernakulam, kerala, 682311  
Tel: 755 800 123 0 , 755 800 123 1

email [info@chickywok.com](mailto:info@chickywok.com)  
[www.chickywok.com](http://www.chickywok.com)

